

REMARKS

Applicant respectfully requests allowance of the subject application. Claims 1, 4-6, 8, 10-16, 19-24, and 47-52 are pending. Claim 14, 22, and 50 are amended. Support for the amendment be found throughout the specification.

Interview Summary

Counsel for the Applicant, Nathan Grebasch, wishes to thank the Examiner for a telephone call on February 3, 2009.

During the telephone call the Examiner and Counsel discussed a potential interview between thExaminer, the Examiner's Supervisor, and Counsel to discuss the pending §103 rejection. The Examiner indicated that while she would not hold an interview for a matter that was finally rejected, Counsel was free to contact the Examiner's Supervisor to discuss the possibility. No agreement was reached.

Applicant respectfully requests a phone call if the Examiner believes there are any further issues that might delay issuance, or if she identifies any issues raised in this Response that warrant an interview.

Claim Rejections 35 USC §112, paragraph two

Claim 22 is rejected under 35 U.S.C. § 112, paragraph two. Applicant traverses the rejection. Nevertheless, in the interest of expediting allowance of the subject application, and without conceding the propriety of the outstanding rejections, claim 22 has been amended. Entry of the amendment is respectfully requested as the amendment would limit the number of issues involved in a potential appeal.

Claim 22 in part recites (emphasis added):

- ...whereupon activation of the option on the hosting entity's page by a particular user of the hosting entity, linking to the third party's network site without requiring the particular user to first register with the third party and sending an identity of the hosting entity to the third party so that the third party may identify the hosting entity in a new page at the third party's network site and *presenting the new page at the third party's network site such that the new page identifies the hosting entity as sponsoring access to the user-specific data and associates the user-specific data with a provider of the user-specific data.*

In light of the above amendment, removal of the pending rejection is requested and allowance is solicited.